DRUPALCAMP OTTAWA

#DCO2025

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Session Recordings

Speakers, hit the record/red button!

Attendees, remind speakers about the record button!

All recorded sessions will be available online on the DrupalYOW youtube channel.

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Mastering Content Management in Drupal: A Live Demo

Claire Minty - Coldfront Labs Inc. - May 2, 2025

Session Objectives

- ★ How to create a new content page
- ★ How to edit & format content
- ★ How to add media
- ★ How to schedule content
- ★ How to revert to previous versions
- ★ How to create events

What is Drupal & Why Drupal?

- Content Management System (CMS)
- Open-source
- Flexible and customizable
- Scalable
- Accessible & multilingual
- SEO friendly

- User-friendly content authoring experience
- Version control
- Workflow management

Difference Between Content Types

Article/News, Basic Page, Blog, Custom... You define the difference!

What is *my* difference?

News

- Factual
- Official
- Shorter in length

Blog

- Opinion-based
- Personal
- Longer in length

Events

- Details about ongoing and upcoming events

Housekeeping:
Formatting Content Tips

Headings

- Provide structure for your content
- H1 = Title of the page
- H2, H3, etc = Divide content into sections
- Clearly indicate what the section below is about
- Include relevant keywords

Title

Heading 2

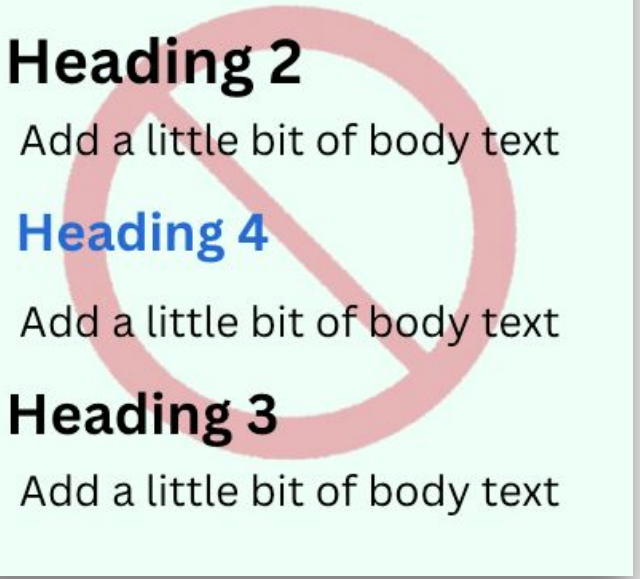
Add a little bit of body text

Heading 3

Add a little bit of body text

Heading 4

Add a little bit of body text



Title

Heading 2

Add a little bit of body text

Heading 4

Add a little bit of body text

Heading 3

Add a little bit of body text

Bullet Points vs. Numbered Lists

Bullet points: unordered lists

- Breakup long paragraphs
- Highlight key points
- Items are related

Numbered Lists: ordered lists

- Sequence is important
  - Step-by-step instructions
  - Chronological events

Best Practice:

★ Keep lists concise
★ Use clear language
★ Avoid overuse

Best Practices for Alt Text

- Be specific and concise
  - 125 characters or less
- Context is key
- Identify key elements
- Avoid redundancy

A woven basket overflowing with an array of skeins of yarn in various, vibrant colours

Let’s Get Started!

Questions?

Remember: I am not developer :)